

The United Kingdom: On the Elite Quality podium, while navigating choppy waters in search of a new place in the world

When the shock Brexit referendum result became reality in the early morning hours of June 24th 2016, the UK entered a phase of uncertainty and political turmoil that consumed two Prime Ministers and triggered the resignations of dozens of seasoned politicians and expert civil servants (White, 2019). After two snap general elections, in December 2019, Boris Johnson became the new Prime Minister, humiliating a fractured and feeble opposition. As the leader of an exhausted and politically divided country searching for its new place in the world is he now going to pursue 'Global Britain' or 'Singapore on Thames'? Or are these just hollow buzzwords with no real meaning?

In Spring 2020, the COVID-19 pandemic hit the country hard, exposing a deficient health sector suffering from long years of austerity in the wake of the 2008-2009 financial crisis. In the EQx this is reflected by the sad and disheartening ranking 120 in COVID-19 mortality, age adjusted (COM, iii.7, rank # 120), accompanied by the weak performance in the COVID-19 growth differential Indicator (CGD, iii.7, rank # 138).

Given the above, the overall third place obtained by the UK in the EQx2021 might come as a surprise to many. However, the economic elite has shown considerable resilience through this tempestuous period based on their traditional strengths: a world-class financial sector (FMI, iv.11, rank # 1), a leader in Entrepreneurship and Unicorns per 1,000,000 people (ENT, ii.6, rank # 1 & UNC, iv.11, rank # 1) and strength in Venture capital finance (VCK, ii.6, rank # 1), as well as moderate levels of regulation reflected by a formidable second place in the Regulatory Capture Pillar (i.2). While all of this has contributed to a high ranking in the Creative Destruction Pillar (ii.6, rank # 2), it has so far failed to gain sufficient traction to break the towering dominance of the business elite as is seen in the Firm Dominance Pillar (ii.5, rank # 145). It was also not able to alleviate the relatively weak rankings obtained by the UK for R&D % of GDP (RND, ii.6, rank # 17) and Number of patent applications per 100,000 people (PAT, iv.10, rank # 16) or to close the country's productivity gap with its continental peers,

Germany and France (OECD, 2021). Despite the high level of *Social mobility* (MOB, i.2, rank # 9), we still find a protected and closed elite based on inherited rather than selfmade worth (BCD, ii.6, rank # 29; BSG, iv.11, rank # 15 & BSM, iv.11; rank # 17). Wealth is also highly concentrated in the hands of billionaires as the *Billionaire's wealth as* % of GDP Indicator illustrates (BIW, ii.5, rank # 116).

The UK's third position in the Political Power Sub-Index reflects high Institutional quality (DBI, ii.2, rank # 7), an excellent level of Political globalization (PGL, i.1, rank # 4) emanating from the country's rich global past and national identity, and a leading position in Digital institutional quality (EDB, i.2, rank # 2). Taken together, all of this appears to show a positive narrative for one of the world's oldest parliamentary democracies embracing a modern future. However, a closer look reveals that substantial work is still needed regarding the political inclusion of women (WPI, i.1, rank # 28), the degree of Crony capitalism (CRO, i.2, rank # 34), Political corruption (COR, i.1, rank # 20) and unresolved religious tensions (GRI, i.3, rank # 57 & SHI, i.3, rank # 122). In addition, the UK's high Political Power ranking (i, rank # 3) does not translate into political elites delivering political value in equal measure. Public debt remains persistently high (DBT, iii.9, rank # 121) despite the legacy of low levels of Subsidies and transfers as % of expenses (SNT, iii.7, rank # 80) that have resulted from years of austerity. Further, the wellknown lack of Regional redistribution as % of government budget (REG, iii.7, rank # 122), together with the low degree of Political decentralization (PDE, i.1, rank # 33) and Administrative decentralization (ADE, i.1, rank # 46) needs to be addressed not only with regard to the North-South divide in England, but much more urgently in the face of a resurgent independence movement in Scotland and the threat of renewed conflict in Northern Ireland.

Nevertheless, the UK receives a praiseworthy top ranking in the *Environmental Performance Index* (EPI, iii.9, rank # 1) reinforcing the government's new emphasis on the climate emergency (UK Government, 2020) and the global show-piece it will have as the host of the UN COP26 climate summit in Glasgow in 2021. In addition, after much initial disarray in the handling of the COVID-19 crisis, the UK is now internationally admired for its vaccine rollout programme that has demonstrated elite quality at its best. If the elite can extend the spirit of pragmatic Value Creation more broadly, the country can be optimistic about the journey ahead.

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